What is your main purpose in taking this trip? Business, Pleasure/Personal

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | |  | | --- | | **Which of the following phrases best describes the exact nature of this trip? (Fill in all that apply)**  **Business meeting**  **Trade show conference convention**  **Accompanying family member on business**  **Incentive travel**  **Visit friends/relatives**  **Visit resort**  **Personal – moving, school, emergency**  **Other.**  **My plans include sightseeing, ski (or similar day long outdoor activity), golf/tennis (or similar short activity)** | | |  | |  |  |  | |
| **What is your preferred mode of travel in a foreign country?**   * + Local bus   + Foot   + Bike   + Car, motorcycle  1. **What are the main reasons you travel?**   Please select all that apply.   * + To meet different kinds of people and see their culture   + To see different lands and their geography   + To vacation and chill out in different places   + To see different animals in their natural habitats   + I get bored at home   + Other (Add in the comments field on results page!)   Did you yourself call to make the arrangements for this flight? Y/N  Travel history? Recent trips – where, how long, |

What activities do you enjoy, at home, in spare time?

Hobbies?

What sporting events are you interested in?

What form of exercise are you interexted in?, weights, run, hike, swim, yoga, group classes, team sports

Age – ranges

Where do you live?

Male or female?

Present occupation?

How many people are you travelling with? Alone, With a friend/partner, Number of children? With a group of people?

Ottawa dates?

Hotel location? What is the cost per night of the accommodation?

Reason for visit?

How did you book your travel? Travel agency, on-line, business, other

When you are booking travel, how important are safety, cost, distance

Available dates?

Knowledge of Ottawa – have you been to Ottawa before? Please describe your last trip.

What did you like most about your last trip? What did you dislike the most?

Have you rented a car?

What sources for tourist information have you consulted so far?

|  |
| --- |
| Profile Name, Age, gender  Background (optional), e.g. profession, country of origin, health issues/considerations  Address  Travel Companions – name, age, gender / Name, age, gender  Please describe yourself / your travel group (recommend 50 words approx..)  In general, what is the main reason that you travel?  Travel history? Recent trips – where, how long, Trip Description Number of days in Ottawa  Have you rented a vehicle (or have use of vehicle)  Location of accomodation  Other destinations planned for your trip? Current itinerary What activities have you currently planned to do on you trip.  What free time do you currently have scheduled (business trip) OR What parts of you stay are currently upplanned?  Do you need a restaurant recommendation – for when?, type of food / quality / price?, location? Travel Planning How did you book your travel? Travel agency, on-line, business, other  When you are booking travel, how important are safety, cost, distance  How familiar are you with Ottawa?  Have you visited Ottawa before? Please describe your last trip (likes / dislikes)?  What are your reasons for visiting Ottawa  What are your objectives for your trip – what would make this trip ‘great’?  How did you hear about OHTI?  What are your expectations of OHTI?  What did you like most about your last trip? What did you dislike the most?  What sources for tourist information have you consulted so far? – websites, travel books, word-of-mouth, City of Ottawa, hotels, other (please specify). |

### Activity Preferences Profile

What do you do with your spare time when you are at home. Please specify anything from stamp collecting to skydiving.

What entertainment options do you choose in your hometown (so that we can recommend similar options in Ottawa).

Would you be interested in learning about options to view,

Local theatre, local music, annual festivals or fairs, visiting shows

What sports activities do you like to do at home? Would you be interested in similar options in Ottawa?

What spectator sports are you interested in. Would you be interested in similar options in Ottawa?

Would you be interested in learning about options to,

x-country ski, downhill skiing, hike, fish, canoe trip, swim

Do you want to try adventure tourist activities?,

Rafting, bungee, sky diving